# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Simms Fishing Products Corporation		06/26/2007	CORPORATION: WYOMING

## **RECEIVING PARTY DATA**

Name:	Simms Fishing Products LLC
Street Address:	101 Evergreen Drive
City:	Bozeman
State/Country:	MONTANA
Postal Code:	59715
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	3136893	DRY CREEK
Registration Number:	2695985	EXSTREAM
Registration Number:	2032369	FREESTONE
Registration Number:	2656814	FREESTONE
Registration Number:	3064242	FREESTONE
Registration Number:	3276132	G4 GUIDE
Registration Number:	1282565	GRAVEL GUARD
Registration Number:	2930750	L2
Registration Number:	1261046	REEL DEAL
Registration Number:	3020700	RIVERTEK
Registration Number:	3142049	RIVERTEK
Registration Number:	3142276	RIVERTEK
Registration Number:	1778709	SIMMS
Registration Number:	1778945	SIMMS

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2399803	WADERWICK
3023557	WADERWICK
2965159	
3080772	
77239838	CLEANSTREAM
78966053	EXSTREAM
77037101	EXSTREAM
77110436	EXSTREAM
78495898	FREESTONE
78205777	G3
77274934	G4 PRO
78787016	G6
77274936	HEADWATERS
77274933	RIVERSHED
78495896	RIVERTEK
78734953	RIVERTEK
78758814	SIMMS
78759849	SIMMS
77105691	SIMMSFISHING.COM
77274938	SOLARFLEX
78809557	THERMOTRON
77274939	TRIBUTARY
77274940	WADERFLEX
	3023557 2965159 3080772 77239838 78966053 77037101 77110436 78495898 78205777 77274934 78787016 77274936 77274933 78495896 78734953 78758814 78759849 77105691 77274938 78809557 77274939

### **CORRESPONDENCE DATA**

Fax Number: (406)245-4548

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (406) 245-5254
Email: toni@teaselaw.com
Correspondent Name: Antoinette M. Tease
Address Line 1: PO Box 51016

Address Line 4: Billings, MONTANA 59105

ATTORNEY DOCKET NUMBER:	SIMMS
NAME OF SUBMITTER:	Antoinette M. Tease
Signature:	/Antoinette M. Tease/

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Date:	09/20/2007
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif	

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#### BILL OF SALE, ASSIGNMENT AND ASSUMPTION AGREEMENT

This Bill of Sale, Assignment and Assumption Agreement (the "Agreement") is entered into as of June 26, 2007 by and among Simms Fishing Products LLC, a Delaware limited liability company (the "Assignee"), and Simms Fishing Products Corporation, a Wyoming corporation (the "Assignor").

#### Introduction

WHEREAS, Assignor has caused Assignee to be formed as a Delaware limited liability company;

WHEREAS, Assignee wishes to acquire the Contributed Assets (as defined below) and assume the Assumed Liabilities (as defined below) from the Assignor in accordance with the terms of this Agreement;

WHEREAS, in exchange for the transfer and assignment of the Contributed Assets and assumption of the Assumed Liabilities, Assignor will acquire the entire initial equity interests in Assignee and Assignee will become a wholly-owned subsidiary of Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. Assignment of Contributed Assets. The Assignor does hereby irrevocably convey, transfer, assign, grant, bargain and deliver to the Assignee forever, effective as of the date of this Agreement, all of its assets and properties of every kind, nature and description (collectively, the "Contributed Assets"), including without limitation the following assets and properties of the Assignor:
  - (a) all cash and cash equivalents;
  - (b) all accounts receivable;
- (c) all tangible assets, including without limitation machinery, equipment, leasehold improvements, fixtures and other improvements on real estate, furniture and vehicles;
- (d) all inventories, including without limitation finished goods, work-in-process, raw materials, processing materials, purchased parts and supplies;
- (e) originals or duplicate copies of all data and records, including without limitation all books, records, financial information, operating data, sales and sales promotional data, advertising materials, credit information, cost and pricing information, customer and

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supplier lists, projections, reference catalogs, payroll and personnel records and other similar property, rights and information;

- (f) all (i) patents, patent applications and patent disclosures, (ii) trademarks, service marks, trade dress, trade names and corporate names (in each case, whether registered or unregistered) and registrations and applications for registration thereof, (iii) copyrights (registered or unregistered) and copyrightable works and registrations and applications for registration thereof, (iv) computer software, data, databases and documentation thereof, (v) trade secrets and other confidential information (whether patentable or unpatentable and whether or not reduced to practice) including, without limitation, ideas, formulae, compositions, inventions, know-how, manufacturing and production processes and techniques, research and development information, drawings, specifications, designs, plans, proposals, technical data, financial and marketing plans and customer and supplier lists and information, (vi) domain names and (vii) to the extent applicable, all of the goodwill associated with the foregoing items;
- (g) all rights under all leases, licenses, contracts, agreements, sale orders, purchase orders, open bids and other commitments, warranties and warranty claims and awards, prepaid expenses, deposits and retentions;
- (h) all claims, rights and choses in action of the Assignor against any third party, whether matured or unmatured, direct or indirect, known or unknown, absolute or contingent; and
- (i) all franchises, approvals, permits, licenses, orders, registrations, certificates, variances and similar rights obtained from governments, governmental agencies or any other person or entity.

The Assignor hereby irrevocably constitutes and appoints the Assignee as its true and lawful attorney, with full power of substitution, in the Assignor's name and stead, but on behalf and for the benefit of the Assignee, to demand and receive any and all of the Contributed Assets, and to give receipts and releases therefor, and from time to time to take any and all actions in the Assignor's name, but for the benefit of the Assignee, for the collection and/or reduction to possession of the Contributed Assets. Such powers of attorney are coupled with an interest and are irrevocable by the Assignor.

2. Assumption of Assumed Liabilities. Assignee does hereby assume and agree to pay when due, perform and discharge in accordance with the terms thereof all liabilities and obligations of the Assignor of every kind, nature or description other than the Excluded Liabilities (the "Assumed Liabilities"). The "Excluded Liabilities" are all liabilities and

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obligations relating to Assignor's capitalization and taxes. The Assignor will discharge when due all of the Excluded Liabilities.

- 3. Further Assurances. The parties hereby covenant and agree to execute and have executed all such further bills of sale, assignments, instruments of transfer and agreements and take (or cause to be taken) all such further actions as may reasonably be necessary in order to transfer more fully and effectively the Contributed Assets to Assignee and for aiding and assisting in the collection or reduction to possession by Assignee of all of the Contributed Assets, and to facilitate the assumption of the Assumed Liabilities by Assignee.
- 4. Binding Effect; Governing Law. This Agreement shall be binding upon and inure to the benefit of the parties hereto and to their respective successors and assigns, and shall be governed by, and construed and enforced in accordance with, the laws of the State of Delaware without regard to its conflicts of law provisions that would result in the application of any law other than the law of the State of Delaware.
- 5. Counterparts. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument. Delivery of executed signature pages hereof by facsimile transmission shall constitute effective and binding execution and delivery hereof.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives on the day and year first above written.

### **ASSIGNOR**

Simms Fishing Products Corporation

By Laundre Call

Kenneth C. Walsh, President

**ASSIGNEE** 

Simms Fishing Products LLC

By Clernoter C Call

Kenneth C. Walsh

[ Signature Page to Bill of Sale, Assignment And Assumption Agreement]

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**RECORDED: 09/20/2007**